



Government of India
Ministry of MSME

Brief Industrial Profile of Nawarangpur District **2016-17**



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

MSME-Development Institute, Cuttack

(Ministry of MSME, Govt. of India,)

As per the guidelines issued by o/o DC(MSME), New Delhi

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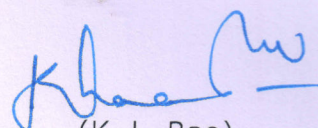
FOREWORD

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for the districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2016-17, all the districts of Odisha have been taken up for the survey. This Industrial Potentiality Survey Report of Nawarangpur district covers various parameters like socio-economic indicators, present industrial structure of the district, and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I like to place on record my appreciation for Shri Shibananda Nayak, AD(EI) of this Institute for his concerted efforts to prepare this report for the benefit of entrepreneurs and professionals in the state.

Cuttack,
Dated -28th June, 2016


(K. L. Rao)
Director

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Brief Industrial Profile Nawarangpur District

General Characteristics of the District: The district of Nabarangpur was formed on 2nd October, 1992 after being spun off from the erstwhile Koraput district. The headquarters of the district is at Nabarangpur. The predominant economic activities prevalent in the district are agriculture, horticulture, fisheries, animal husbandry, forests, mining in MSME sector and handicrafts and handloom industries in the KVIC/KVIB sector. There are no large scale industries in the district. The district is predominantly inhabited by tribals like Kandha, Paraja, Soura etc.

1.1 Location & Geographical Area. The district is located on the Southern part of the state and it extends to the North and West up to Bastar district of Chhattisgarh, in the South up to Koraput district and in the East up to Kalahandi district. The district is located at 81 degree to 82 degree longitude and 19 degree to 20 degree latitude. The geographical area of the district is 5291 sq. kms

1.2 TOPOGRAPHY: The District falls under East Coast Plains and Hills as per Government of India Agro-Climatic Zonal Planning. The entire district except Dabugam block falls under 'Eastern Ghat High Lands'. Dabugam block falls under 'Western Undulating Lands'. The climate is sub-tropical to temperate. It is characterized by hot and dry summer, cool and humid monsoon and cold and dry winter. Two types of soil are found in the district like Red and Laterite. The soil PH is neutral to alkaline and its salinity is normal. The district is predominantly inhabited by tribals like Kandha, Paraja, Soura etc.

1.3 Availability of Minerals: The district has occurrence with some mineral deposits like Iron Ore, Quartz, China Clay and Granite etc. However these are not yet commercially exploited..

1.4 FOREST: Forest occupies 46.5% of the total geographical area of the district. The major forest products of the district are **Timber, Firewood and Bamboos. Besides, the minor forest produce of the district are tamarind, Siali leaves, Karanja seeds, arrow-root, Kusum seeds & Sal seeds. The Kahua brooms and gendulu gums** are collected by tribals and procured by LAMPS, TDCC and Oil Orissa. Forest has economic relevance to the district. However, the forest produce are under constant pressure due to the practice of shifting cultivation amongst tribals and increased demand of timber and firewood by the people. A large number of tribal families earn their livelihood from the forest produce. Forestry and wasteland development is proposed to be given greater thrust in District Planning.

1.5 Administrative set up: The district comprises of one Sub-Division i.e. Nabarangpur and ten CD Blocks viz; Nabarangpur, Nandahandi, Tentulikhunti, Papdahandi, Kosagumuda, Dabugaon, Umerkote, Jharigaon, Chandahandi and Raighar. The revenue administration is managed through network of ten Tahasil offices spread out in the district. The district has 13 Police Stations, three towns, one NAC and 169 Gram Panchayats having 901 Villages. The detail picture of administrative set-up of the district is given below:

1. District Headquarter	: Nabarangpur
2. No. of Sub-Divisions	: 1(Nabarangpur)
3. No. of NACs	: 1(Nabarangpur)
4. No. of CD Blocks	: 10
5. No. of Tahasils	: 10
6. No. of Police Stations	: 13
7. No. of Assembly Constituencies	: 4
8. No. of Fire Stations	: 3
9. No. of GPs	: 169
10. No. of Villages	: 901

2. District at a glance:

Sl. No.	Particular	Year	Unit	Statistics
1.	Geographical features			
(A)	Geographical Data			
	i) Latitude		Degree	19 ⁰ 0' to 20 ⁰ 0' (North)
	ii) Longitude		Degree	81 ⁰ 0' to 82 ⁰ 0' (East)
	iii) Geographical Area	2016	Sq. Kms	5291
(B)	Administrative Units			
	i) Sub divisions	2016	No.	1
	ii) Tehsils	2016	No.	10
	iii) Sub-Tehsils	2016	No.	
	iv) Patwar Circle	2016	No.	
	v) Panchayat Samitis(CD Blocks)	2016	No.	10
	vi) No. of Municipalities & Corporation	2016	No.	2
	vii)No. of NACs	2016	No.	
	viii) Gram Panchayats	2016	No.	169
	ix) Census villages(Both Inhabited & Uninhabited)	2016	No.	891
	x) Assembly Area	2016	No.	4
2.	Population(2011 Census)			
(A)	Sex-wise			
	i) Male	2011	'000	605
	ii) Female	2011	'000	606
(B)	Rural Population	2011	'000	1133
3.	Agriculture			
	Land utilization			
	i) Total Area	2014-15	'000 hectre	5291
	ii) Forest cover	2014-15	'000 hectre	79
	iii) Non Agriculture Land	2014-15	'000 hectre	28
	iv) Barren & Culturable land	2014-15	'000 hectre	16
4.	Forest			
	(i) Forest	2014-15	'000 hectre	79
5.	Livestock & Poultry			
A	Cattle			
	i) Cows (Indigenous & Cross Bred)	2012	No	394146
	ii) Buffaloes	2012	No	42316
B	Other livestock			
	i) Goats	2012	No	61184
	ii) Pigs	2012	No	9834

	iii) Dogs & Bitches	2012	No	
	iv) Poultry	2012	No	478800
6.	Railways			
	i) Length of rail line	2014-15	Km	0
7.	Roads			
	(a) National Highway	2014-15	Km	42.00
	(b) Express highway	2014-15	Km	
	(c) State Highway	2014-15	Km	122.91
	(d) Major District Road	2014-15	Km	0
	(e) Other District Road	2014-15	Km	127.69
	(f) Rural road	2014-15	Km	854.99
	(g) G.P. Road	2014-15	Km	3682
	(h) Panchayat Samiti Road	2014-15	Km	1144
	(f) Forest Road	2014-15	Km	136.16
8.	Communication			
	(a) Telephone connection	2011-12	Nos	*29510
	(b) Post offices	2011-12	Nos.	204
	(c) Telephone center	2011-12	Nos.	NA
	(d)Density of Telephone	2011-12	Nos./1 000 perso n	NA
	(e) Density of Telephone	2011-12	No. per SqKM.	NA
	(f) PCO Local	2011-12	No.	*105
	(g) PCO STD	2010-11	No.	*642
	(h) Mobile	2010-11	No.	*452734
9.	Public Health			
	(a) Allopathic Hospital	2014-15	No	1
	(b) Beds in Allopathic hospitals		No	236
	(c) Ayurvedic Hospital		No	22
	(d) Beds in Ayurvedic hospitals		No	
	(e) Unani hospitals		No	
	(f) Community health centers		No	11
	(g) Primary health centers		No	39
	(h) Dispensaries		No	
	(i) Sub Health Centers		No	1
	(j) Private hospitals		No	
	(k) Mobile Health Unit		No	11
10.	Banking commercial			
	(a) Commercial Bank Branches	2014-15	No	54
	(b) Rural Bank Branches	2014-15	No	23
	(c) Co-Operative bank Branches	2014-15	No	3
	(d) Public Sector Bank Branches	2014-15	No	25
11.	Education			
	(a) Primary school	2014-15	No	1217
	(b) Middle schools(Upper	2014-15	No	625

	Primary)			
	(c) Secondary & senior secondary schools(Junior Colleges)	2014-15	No	232
	(d) Colleges	2014-15	No	5
	(e) Technical University	2014-15	No	

Source: District at a Glance, 2016, Govt. of Odisha, *These figures relate to BSNL of undivided Koraput Districts which includes Koraput, Rayagada, Malkangiri and Nawarangpur District

2.1 Existing Status of Industrial Estates/Areas/Growth Centres in the District of Nawarangpur- Nil

There is no IE/Industrial Area at present in the district.

3. INDUSTRIAL SCENERIO OF Nawarangpur District

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NOs	632
2.	TOTAL INDUSTRIAL UNIT(GIP)	NOs	1394
3.	REGISTERED MEDIUM & LARGE UNIT	NOs.	1
4.	EMPLOYMENT IN SMALL SCALE INDUSTRIES	NOs.	5241
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NOs.	552
6.	NO. OF INDUSTRIAL AREA	NOs.	0
7.	INVESTMENT OF SMALL SCALE IND.	IN LACS	1321.75
8.	INVESTMENT OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	6369

Source: O/o. Directorate of Industries, Cuttack

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	105	427	38.8
During	1985-86	20	116	11.49
	1986-87	2	5	1.17
	1987-88	5	41	5.61
	1988-89	1	3	1.71
	1989-90	2	13	2.58
	1990-91	1	13	3.46
	1991-92	6	42	27.28
	1992-93	0	0	0
	1993-94	48	225	29.06
	1994-95	16	59	4.74
	1995-96	17	79	10.89
	1996-97	12	107	24.53
	1997-98	11	64	46.97
	1998-99	26	89	21.06
	1999-2000	23	184	83.76
	2000-01	29	196	18.27
	2001-02	31	140	125.54
	2002-03	23	130	12.88
	2003-04	32	357	61.27
	2004-05	35	307	125.17
	2005-06	35	175	29.26
	2006-07	35	659	140.95
	2007-08	28	681	105.73
	2008-09	19	235	53.14
	2009-10	20	129	39.08
	2010-11	20	202	73.35
	2011-12	15	309	128.68
	2012-13	15	254	95.32
	Total	632	5241	1321.75

Source: Directorate of Industries, Cuttack

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES UNITS IN THE DISTRICT

Category of Product wise No. of MSME set up with Investment & Employment in the NAWARANGPUR district by end of 2015				
Sl. No.	Category Name	No. of SSI unit set up	Investment (Rs. in lakh)	Employment
1	FOOD AND ALLIED	488	3880.26	4322
2	CHEMICAL & ALLIED	8	55.19	53
3	ELECTRICAL & ELECTRONICS	2	2.3	5
4	ENGINEERING & METAL BASED	112	342.32	494
5	FOREST & WOOD BASED	6	10.65	21
6	GLASS & CERAMICS	20	315.56	333
7	LIVESTOCK & LEATHER	1	2.1	3
8	PAPER & PAPER PRODUCT	13	38.14	57
9	RUBBER & PLASTICS	3	3.67	11
10	TEXTILES	29	361	200
11	MISC. MANUFACTURING	12	78.3	53
12	REPAIRING & SERVICING	700	2594.32	2231
Total		1394	7683.81	7783

Source: Directorate of Industries, Odisha

3.4 Large Scale Industries / Public Sector undertakings (NIL)

3.7 Vendorisation /Ancillarisation of the Industry

As there is no large scale industry in the district, there is little scope for ancillary development. However, some ancillary and downstream industries can be promoted basing upon the requirements of the mother plants located in the neighbouring districts. In this liberalized era, the place or locality is not a rigid criteria for development of ancillary industries. This can be done taking into view the requirement and demand of the mother plants located inside the state. Similarly, as a number of large scale industries are on the pipeline specially on steel, mine and power sector for which MOU has already been signed. So, there is scope for ancillarization in near future.

3.8. Medium Scale Enterprises 1no

Sl. No	Name and address of the unit	Investment (Rs. in lakh)	Employment	Item of production
1.	M/s Mangalam Timbers, Nawarangpur	3210	196	Medium Density Fibre Board

Source: Directorate of Industries, Cuttack and DIC, Nawarangpur

3.9 Service Enterprises

3.9.1. There is positive growth with respect to service enterprises like transport, and repairing services. There is also services activities like grinding of Food grain like rice milling etc.

3.9.2 Potentials areas for service industry

Activities under service and business sectors generally require less capital and labour intensive in nature. It is widely feasible because of growing need towards these services. The following servicing units are identified for the districts.

- 1) Cycle/Rickshaw Repairing unit
- 2) Agro servicing centres
- 3) Retreading of tyre
- 4) Two wheeler and Four wheeler repairing
- 5) Electrical repairing shop and motor winding
- 6) Beauty parlor
- 7) Colour Laboratory
- 8) Dry Cleaning
- 9) Restaurant /Hotel
- 10) Mobile Repairing /Servicing
- 11) Packaged Tourism Centre
- 12) Industrial Consultancy
- 13) Cold storage/Rural Godown
- 14) Grain Milling

3.10 Potential for new MSMEs

Taking into the consideration on availability of raw material and local demand, the following resource based demand based MSMEs are suggested.

1. Rice Mil
2. Cashew nut processing
3. Mushroom processing
4. Maize based products
5. Leaf cup and plates
6. Tamarind Powder/kernel/paste
- 7 .Dal Mill
8. Spices Grinding
- 9 Cattle/Poultry Feed
10. Readymade Garment
11. Cement products /Hollow Bricks
- 12 . Dairy /Milk Products
- 13 Stone Crusher

- 14 Rice Bran Oil
- 15 Decorative Wood Craft
- 16 Marble/Granite Cutting and Polishing
- 17 Lac gum and Lac Toys
- 19 Fish Pickle
- 20 Malted Corn flakes
- 21 Coal Briquette
- 22 Mechanised Bakery
- 23 Papad Manufacturing
- 24 Arrowroot Powder
- 25 Bee Keeping and Honey processing
- 26 Packaged Drinking water
- 27 Aluminium utensil
- 28 Voltage Stabiliser
- 29 Powerloom

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector

Name of Industry Cluster	Product of the Cluster	No. of Units(approx.)	Skill Development need as per the products
Rice Mill Cluster (Medium)	Rice, Broken Rice and Husk	50	Operation of Boiler Productivity of Rice Need of skill upgradation programme, quality assurance, Milling techniques, boiler operation, design & packaging, food safety measures
Tondaguda, Terracotta	Terracotta	60	design, packaging Skill Development
Pilika, Tribal Jewellery	Tribal Jewellery	90	design, packaging Skill Development
Churahandi, Tribal Jewellery	Tribal Jewellery	90	design, packaging Skill Development
Ratakhandipada, Wood Craft	Wood Craft	50	design, packaging Skill Development
Dhurupada, Wood Craft	Wood Craft	30	design, packaging Skill Development
Khatiguda, Terracotta	Terracotta	60	design, packaging Skill Development
Jayantinagar, Dhokra Casting	Dhokra Casting	75	design, packaging Skill Development
Limbhata, Paddy Craft	Paddy Craft	30	design, packaging Skill Development
Chatahandi, Bamboo Craft	Bamboo Craft	30	design, packaging Skill Development

Handicraft Sector

1. Terracotta Cluster at i) Khatiguda ii) Sambharandi iii) Sagarmunda
2. Dhokra Casting at Jayantinagar and Jhaliguda

3. Bamboo Craft at Chatahandi
4. Tribal Jewellery at Pilika and chudahandi
5. Lac work at Nawarangpur
6. Wood Craft at Chandahandi and Duruapada
7. Art Leather at Rayegarh and Papadahandi
8. Sisal Fibre at Papadahandi
- 9 White metal Jewellery at Raigarh

4.1.2 Service Sector (NIL)

4.2 Details for Identified cluster

4.2.1 Name of the cluster- Maize Processing at Nabarangpur

1	Principal Products Manufactured in the Cluster	Processed Maize,Cattle feed,Poultry feed
2	Name of the SPV /Implementing Agency	CSREM.Gajapati
3	No. of functional units in the clusters	200 processor
4	Turnover of the Clusters	NA
5	Value of Exports from the Clusters	Nil
6	Employment in Cluster	450
7	Average investment in plant & Machinery	1.o lakh
8	Major Issues / requirement	a) Credit b) Marketing c) Storage d) Adequate Power e) Industrial Estate/Area
9	Presence of capable institutions	District Industries Centre,Nawarangpur
10	Thrust Areas	1-Govt.Support 2-Availability of Raw material 3-Diversification of Products 4-Market Expansion 5-Unfair Trade practices to be stopped 6- Liasioning with FIs for regular credit
11	Problems & constraints	a) Inadequate credit facilities b)Lack of marketing facilities c)Lack of storage d)Poor Power Supply e) No Industrial Estate/Area
		.

Present status of the cluster:-

The cluster for which DSR sent under MSE CDP Schemes ' by CSREM.

5. General issues raised by industry association

1. There are potentialities for resource based enterprises. But the peoples lack entrepreneurship and they do not have interest on value addition for which wider sensitization and awareness are required.
2. Frequent disruption of Power
3. Finance/Credit –Most of the entrepreneur and also Bankers at Branch level have no idea on FINANCE LINKED SCHEME like CGTMSE ,CLCSS etc.
4. Lack of marketing facilities due to inaccessibility to most of the areas for which there need improvement in infrastructure and transportation.
5. No railway line exists in the district.
6. No Industrial Estate/Area

6. Prospects of training programmes during 2016-17

S. No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	Computer Application and DTP	01
2	MDP	-	-
3	BSDP	-	-
4	EDP	-	-
5	IMC	General	02

These have been proposed and would be conducted subject to availability of sanction

7. Action plan for MSME Schemes during 2016-17

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	
2	ISO – 9000 / 14000/ HACCP reimbursement	1 no of MSE unit may be motivated for acquiring ISO 9000 and reimbursement thereof may be followed.
3	MSE-MDA	-
4	CLCSS	-
5	Capacity Building & strengthening of data base	
6	International cooperation	-
7	TREAD for women	
8	VDP	-
9	National awards	
10	NMCP schemes	
	I. Lean Manufacturing	-
	II Design Clinic	-
	III Market assistance & Tech. up gradation	1 nos. may be motivated for availing assistance under the scheme
	IV QMS/QT	-
	V Tech. & quality up gradation support	
	VI ICT	
	VII Bar Code	1 nos. MSE units may be motivated for bar coding and availing reimbursement under the scheme
	VIII IPR	-
	IX Incubator scheme	-

These have been proposed and would be conducted subject to availability of sanction

8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No.	Type of assistance	Name, address and website of agencies
1.	Provisional Registration Certificate – Udyog Aadhaar Memorandum(UAM)	<ul style="list-style-type: none"> Directorate of Industries, Govt. of Odisha, Kila Maidan , Cuttack, www.as.ori.nic.in/diorissa/ General Manager, DIC, Nawarangpur. www.udyogaadhaar.gov.in/
2.	Identification of project profiles, techno-economic and managerial consultancy services, market survey and economic survey reports	<ul style="list-style-type: none"> MSME Development Institute, Vikash Sadan, College Square, Cuttack, www.msmedicuttack.gov.in
3.	Land and Industrial shed	<ul style="list-style-type: none"> MD, IDCO, IPICOL House, Janpath, Bhubaneswar www.idco.in
4.	Financial assistance	<ul style="list-style-type: none"> MD, OSFC, OMP Square, Cuttack, www.osfcindia.com MD, IPICOL, Janpath, Bhubaneswar, www.ipicolorissa.com Director, KVIC, 6, Budha Nagar, Bhubaneswar, www.kvic.org.in Secretary, KVIB, Near Rupali Square, Bhubaneswar General Manager, NABARD, Nayapalli, Bhubaneswar, https://www.nabard.org/english/Orissa.aspx General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar, www.sidbi.com Nationalized Banks
5.	For raw materials under Govt. supply	<ul style="list-style-type: none"> M.D, OSIC, Khapuria Industrial Estate, Cuttack, www.osicltd.in
6.	Plant and machinery under hire/purchase basis	<ul style="list-style-type: none"> Regional Manager, NSIC, Abdul Hamid Street, Kolkata Sr. Branch Manager, NSIC, Link Road, Cuttack, www.nsic.co.in
7.	Power/Electricity	<ul style="list-style-type: none"> Chairman, GRID Corporation of Odisha, GRIDCO, Saheed Nagar, Bhubaneswar, www.gridco.co.in Chairman, CESCO, IDCO Tower, Bhubaneswar, www.cescoorissa.com
8.	Technical Know-how	<ul style="list-style-type: none"> Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003, www.msmedicuttack.gov.in

9.	Quality & standard	<ul style="list-style-type: none"> Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs & Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar, www.bis.org.in/dir/bhbo.htm Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar, www.npcindia.gov.in/offices Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003
10.	Marketing/Export assistance	<ul style="list-style-type: none"> Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack -753003 Export Credit Guarantee Corporation of India Ltd., A-77, Saheed Nagar, Bhubaneswar, www.ecgc.in/portal/servicenetwork/easternpopup.asp Director, EPM, Ashoka Market, Master Canteen, Bhubaneswar, www.depmodisha.nic.in Sr.Branch Manager, NSIC, Link Road, Cuttack.
11.	Other Promotional Agencies	<ul style="list-style-type: none"> MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar, www.apicol.co.in Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar, www.orihort.in Director, Animal Husbandry & Veterinary Services, Mangalabag, Cuttack, www.odishaahvs.com Director, Handicraft & Cottage Industries, Saheed Nagar, Bhubaneswar, www.dhorissa.ori.nic.in Director of Textiles, Satya Nagar, Bhubaneswar, www.odisha.gov.in/textiles Director of Fisheries, Jobra, Cuttack, http://www.odishafisheries.com Coconut Development Board, Nayapalli, Bhubaneswar, www.coconutboard.nic.in/odishacday.htm Coir Board, Jagamara, Bhubaneswar, www.coirboard.gov.in Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharapur, Bhubaneswar, www.odishaforest.in